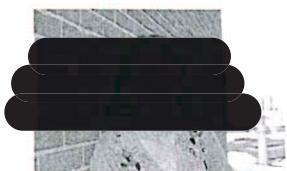


## INFORMAZIONI PERSONALI



## Claudia Gabbioneta

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 <http://www.ncl.ac.uk/business-school/staff/profile/claudiagabbioneta.html#background>

Sesso Femminile | Data di nascita [REDACTED]

## POSIZIONE RICOPERTA

## Professore Associato di Economia Aziendale, Università di Newcastle, Regno Unito

## ESPERIENZA PROFESSIONALE

|                               |   |
|-------------------------------|---|
| Settembre 2014 – ad oggi      | Professore associato, Università di Newcastle, Regno Unito          |
| Febbraio 2011 – Agosto 2014   | Ricercatore a tempo indeterminato, Università degli Studi di Genova |
| Settembre 2010 – Gennaio 2011 | Borsista post-dottorato, Università IULM di Milano                  |
| Novembre 2007 – Agosto 2010   | Assegnista di ricerca, Università IULM di Milano                    |
| Novembre 2001 – Ottobre 2007  | Borsista, Università IULM di Milano                                 |

## ISTRUZIONE E FORMAZIONE

|             |   |
|-------------|---|
| 2005 – 2008 | Dottorato di Ricerca in Economia<br>Università IULM di Milano<br>Titolo della tesi di dottorato: A signaling perspective on reputation formation among securities analysts<br>Membri della commissione di valutazione: Prof. Gianluca Colombo (Università della Svizzera Italiana), Prof. Silvio Francesco Bianchi Martini (Università di Pisa), Prof. Maurizio Mistri (Università di Venezia)<br>Relatore: Prof. Pietro Mazzola<br>Giudizio finale: Eccellente |
| 1997-2002   | Laurea in Relazioni Pubbliche<br>Università IULM di Milano<br>Titolo della tesi di laurea: Il processo decisionale degli analisti e gli strumenti di comunicazione economico-finanziaria<br>Relatore: Prof. Pietro Mazzola<br>Voto finale: 110 e lode/110   |

## COMPETENZE PERSONALI

Lingua madre Italiano

Altre lingue

|  | COMPRENSIONE | PARLATO | PRODUZIONE SCRITTA |
|--|--------------|---------|--------------------|
|--|--------------|---------|--------------------|

|  | Ascolto | Lettura | Interazione | Produzione orale |    |
|--|---------|---------|-------------|------------------|----|
| Inglese  | C2      | C2      | C2          | C2               | C2 |
| Sostituire con il nome del certificato di lingua acquisito. Inserire il livello, se conosciuto |         |         |             |                  |    |
| Tedesco  | B2      | B2      | B2          | B2               | B2 |
| Sostituire con il nome del certificato di lingua acquisito. Inserire il livello, se conosciuto |         |         |             |                  |    |
| Spagnolo   | A2      | A2      | A2          | A2               | A2 |

Livelli: A1/A2: Utente base - B1/B2: Utente intermedio - C1/C2: Utente avanzato  
Quadro Comune Europeo di Riferimento delle Lingue

Competenze comunicative Possiedo ottime competenze comunicative acquisite durante i miei studi e durante la mia esperienza di docente universitario

Competenze organizzative e gestionali Possiedo ottime competenze organizzative (ho coordinato un master e attualmente coordino un corso di studio e buone competenze di leadership (sono attualmente il coordinatore di un gruppo di ricerca di 7 persone)

Competenze professionali Ho ottenuto ottime valutazioni sulla qualità della didattica da parte dei miei studenti e ho pubblicato i miei studi in diverse prestigiose riviste internazionali

#### Competenze digitali

##### AUTOVALUTAZIONE

| Elaborazione delle informazioni | Comunicazione   | Creazione di Contenuti | Sicurezza         | Risoluzione di problemi |
|---------------------------------|-----------------|------------------------|-------------------|-------------------------|
| Utente avanzato                 | Utente avanzato | Utente avanzato        | Utente intermedio | Utente intermedio       |

Livelli: Utente base - Utente intermedio - Utente avanzato  
Competenze digitali - Scheda per l'autovalutazione

Sostituire con il nome dei certificati TIC

- Buona padronanza degli strumenti della suite per ufficio (elaboratore di testi, foglio elettronico, software di presentazione)
- Buona di software per l'analisi testuale (AtlasTI e Nvivo)
- Buona padronanza di software statistici (Stata)
- Buona padronanza nell'uso di banche dati (AIDA, ProQuest, EBSCO)

#### ULTERIORI INFORMAZIONI

##### Pubblicazioni

- Clemente M, Gabbioneta C. 2017. How Does the Media Frame Corporate Scandals? The Case of German Newspapers and the Volkswagen Diesel Scandal. Journal of Management Inquiry, Epub ahead of print
- Muzio D, Faulconbridge J, Gabbioneta C, Greenwood R. 2016. Bad apples, bad barrels and bad cellars: a 'boundaries' perspective on professional misconduct. In: Palmer, D; Smith-Crowe, K; Greenwood, R, ed. Organizational Wrongdoing. Cambridge, UK: Cambridge University Press, pp.141-175
- Albanese M, Gabbioneta C. 2015. La crisi e il sistema fieristico italiano: un modello di business resiliente o in difficoltà? Controllo di Gestione, 3
- Avallone F, Gabbioneta C, Ramassa P. 2015. L'Impairment test sull'Avviamento in Europa: Modelli di comportamento in una prospettiva pluriennale. Rivista Italiana di Ragioneria e di Economia Aziendale
- Avallone F, Gabbioneta C, Ramassa P, Sorrentino M. 2014. Why do firms write off their goodwill? A comparison of different accounting systems. Financial Reporting, 1, 23-40
- Gabbioneta C, Prakash R, Greenwood R. 2014. Sustained corporate corruption and processes of institutional ascription within professional networks. Journal of Professions and Organization, 1(1), 16-32

- Gabbioneta C, Greenwood R, Mazzola P, Minoja M. 2013. The influence of the institutional context on corporate illegality. *Accounting, Organizations and Society*, 38(6-7), 484-504
- Gabbioneta C. 2012. Reputazione aziendale e analisti finanziari. Una ricerca multi-metodo per lo sviluppo di alcune proposizioni. McGraw-Hill
- Gabbioneta C, Mazzola P, Ravasi D. 2011. Corporate reputation and stock market behavior. In: Helm,S; Liehr,K; Storck,C, ed. *Reputation Management*. Springer
- Mazzola P, Gabbioneta C. 2010. Disclosing strategy: Stock market's reaction to strategic plan presentation. In: Airolidi,G; Brunetti,G; Corbetta,C; Invernizzi,G, ed. *Economia aziendale e management*
- Cameran M, Gabbioneta C, Moizer P, Pettinicchio A. 2010. What do client-firms think of their auditors? Evidence from the Italian Market. *Corporate Reputation Review*, 12(4), 316-326
- Gabbioneta C, Ravasi D, Mazzola P. 2007. Exploring the drivers of corporate reputation: A study of Italian securities analysts. *Corporate Reputation Review*, 10(2), 99-123
- Mazzola P, Ravasi D, Gabbioneta C. 2006. How to build reputation in financial markets. *Long Range Planning*, 39(4), 385-407
- Ravasi D, Gabbioneta C. 2004. Le componenti della reputazione aziendale: Indicazioni dalla ricerca RQ Italy. *Economia & Management*, 3, 77-100

## Conferenze

- New Institutionalism Workshop, 2018 –The making of heroes? How institutional expectations enable and constrain the emergence of new occupations: The case of the early American astronauts (1950-1970), A Theory of Corporate Scandals, & The micro foundations of deinstitutionalization: Individual-level determinants of organizational deviance from the "normal" law firm
- European Group of Organizational Studies (EGOS) Annual Workshop, 2017 - Becoming astronauts: A multi-level process model of relational identity work in nascent occupations
- Academy of Management (AOM) Annual Meeting, 2017 - A Theory of Corporate Scandals & Inserting Professionals and Professional Organizations in Studies of Wrongdoing: The Nature, Antecedents, and Consequences of Professional Misconduct
- Second SUSILO Symposium, 2017 - When Family Firms Go Bad
- Theories of Family Enterprise (TOFE) Conference, 2017 - When Family Firms Go Bad
- Eight Financial Reporting Workshop, 2017 - When Family Firms Go Bad
- Invited presentation at Bozen University, 2017 - When Family Firms Go Bad
- European Group of Organizational Studies (EGOS) Annual Workshop, 2016- Becoming astronauts: A multi-level process model of relational identity work in nascent occupations
- SASE 27th Annual Conference, 2015 - The failure of professional networks to detect and expose corporate corruption
- Professional Service Firms Conference, 2015 - Professions, professional misconduct, and "gate-keeping" failures
- Financial Reporting Workshop, 2015 - Does disclosure level the playing field? Italian market microstructure evidence
- Reputation and Professional Service Firms Workshop, Oxford University, 2015 - The normalization of deviant organizational practices among equity analysts: the case of earnings restatements
- European Accounting Association Annual Congress, 2015 - Does disclosure level the playing field? Italian market microstructure evidence
- Academy of Management Annual Meeting, 2014 - The failure of professional networks to detect and expose corporate corruption (finalist for the Best Paper on Environmental and Social Issues)
- Financial Reporting Workshop, 2014 - Determinants of goodwill impairment losses in Europe: Do accounting systems matter?
- European Group of Organizational Studies Workshop, 2013 - Sustained corporate corruption and processes of institutional ascription within professional networks
- Novak Druce Annual Conference on Professional Service Firms, 2013 - Sustained corporate corruption and processes of institutional ascription within professional networks
- European Accounting Association Annual Congress, 2013 - Does disclosure level the playing field? Italian market microstructure evidence
- Academy of Management Annual Meeting, 2012 - Media influence on reputation: The case of Milan
- RDW "Getting Published in Top Tier Journals: Guidance and Insights", 2012 - Preserving collecting identities in spite of de-legitimation efforts
- American Accounting Association Annual Meeting, 2011 - The influence of the institutional context on corporate illegality

- Academy of Management Annual Meeting, 2011 - The influence of the institutional context on corporate illegality
- 7th New Institutionalism Workshop, 2011 - The influence of the institutional context on corporate illegality
- Fraud in Accounting, Organizations and Society Workshop, 2011 - The influence of the institutional context on corporate illegality
- Carroll School of Management, Boston College. Invited presentation, 2011 - The influence of the institutional context on corporate illegality
- Novak Druce Annual Conference on Professional Service Firms, 2011 - The influence of the institutional context on corporate illegality
- Academy of Management Annual Meeting, 2010 - Why managerial fraud goes undetected: A socio-cognitive perspective on detection delays
- 6th New Institutionalism Workshop, 2010 - When "great minds" do not think alike: Contestation, resistance, and marginalization in the introduction of new accounting practices
- Academy of Management Annual Meeting, 2009 - New perspectives on managerial fraud detection: The role of growth, strategy, and stakeholders & Determinants and consequences of qualitative disclosures: Evidence on strategic plan presentations
- Associazione Italiana di Economia Aziendale (AIDEA) Annual Meeting, 2008 - La disclosure sul comitato di controllo interno nelle società quotate italiane
- Academy of Management Annual Meeting, 2008 - Disclosing strategy: Stock market's reaction to strategic plan presentation
- European Accounting Association Annual Congress, 2008 - Stock market's reaction to strategic plan presentations: Evidence from the Milan Stock Exchange
- European Accounting Association Annual Congress, 2007 - The role of national standard setters in the standard developing process: The Italian experience & Stock market's reaction to strategic plan presentations to securities analysts: evidence from Italy
- Academy of Management Annual Meeting, 2006 - The role of strategic plan presentations of listed companies as a supplementary communication tool
- European Academy of Management Annual Meeting, 2006 - Corporate disclosure policy, corporate governance structures and mechanisms and analysts' recommendations
- Reputation Institute Annual Conference, 2006 - The information content of strategic plan presentations of Italian listed companies
- European Accounting Association Annual Congress, 2006 - The information content of strategic plan presentations of Italian listed companies & Corporate disclosure policy, corporate governance structures and mechanisms and analysts' recommendations: Is corporate reputation an intermediate variable?
- International Conference on Arts and Cultural Management (AIMAC), 2005 - Revising accounting and branding of Italian cultural firms: Intangible assets
- Reputation Institute Annual Conference, 2005 - Analyzing the dimension of reputation on financial markets: An empirical study
- European Academy of Management Annual Conference, 2005 - Corporate reputation on financial markets: Exploring financial analysts' perceptions and evaluations
- 6th Conference: Emerging Issues in International Accounting and Business, 2004 - Antecedents and consequents of corporate reputation on financial markets: The mediating role of investor relations
- Associazione Italiana di Economia Aziendale (AIDEA) Annual Meeting, 2004 - La reputazione sui mercati finanziari: Impatto sulle performance aziendali e contributo delle investor relations alla sua formazione
- Reputation Institute Annual Conference, 2004 - Exploring reputation on financial market: A preliminary study

**Riconoscimenti e premi**

- Finalista per JPO Best Reviewer, 2016
- Finalista per Best Paper on Environmental and Social Issues, AOM, 2014 (The failure of professional networks to detect and expose corporate corruption)
- Best Paper Award, Conferenza Annuale dell'Associazione Italiana di Economia Aziendale (AIDEA), 2008 (La disclosure sul comitato di controllo interno nelle società quotate italiane)

Appartenenza a gruppi /  
associazioni

COMITATI EDITORIALI

- Senior editor, Organization Studies
- Membro del comitato editoriale, Journal of Management Studies
- Membro del comitato editoriale, Journal of Professions and Organization
- Associate Editor, Financial Reporting

**CURATORE DI SPECIAL ISSUES**

- Curatore di una Special Issue di Human Relations – Titolo della Special Issue: Inserting professionals and professional organizations in studies of wrongdoing: The nature, antecedents, and consequences of professional misconduct
- Curatore di una Special Issue di Journal of Professions and Organization – Titolo della Special Issue: Management, professional occupations and knowledge as a contested terrain

**REFERAGGI**

- Reviewer per numerose riviste internazionali, quali Administrative Science Quarterly, Journal of Management Studies, Accounting, Organizations and Society, Critical Perspective on Accounting, European Accounting Review, Family Business Review, California Management Review, Journal of Family Business Strategy and Financial Reporting
- Membro del Critical Persective Panel per European Accounting Review Annual Meeting, 2018
- Reviewer per Academy of Management Annual Meetings, 2009-2018

**COLLEGI DI DOTTORATO**

- Membro del collegio di dottorato del Dottorato in Economia dell'Università degli Studi di Genova e del dottorato dell'Università di Newcastle.
- Relatore di tre studenti di dottorato

**ASSOCIAZIONI**

- Academy of Management
- European Accounting Association
- European Group of Organizational Studies

**DATI PERSONALI**

Autorizzo il trattamento dei miei dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali".